



Victor Greca

Senior Product Designer

Multidisciplinary product designer with 7+ years turning complex data into clear, usable interfaces — especially in healthcare, SaaS, and e-commerce. I work end-to-end from discovery and UX strategy through wireframes, prototypes, and design system contributions.

CONTACT

EMAIL

victormgreca@gmail.com

LOCATION

Foz do Iguaçu, Brazil

SKILLS

Product & UX

UX strategy

User flows

Wireframes

Heuristic evaluation

Interactive prototyping

Systems & craft

Design systems

Data visualization

Brand & visual identity

Decision-support interfaces

Standards

Accessibility (WCAG)

Cross-functional collaboration

EXPERIENCE



Senior Product Designer

Glytec · Boston, MA · Remote

MAR 2025 – PRESENT

Enterprise healthcare UX for hospital insulin management and clinical decision support.

- Leading the UX redesign of the Glucomander platform — improving clinical workflows, decision-support clarity, and usability for hospital clinicians managing insulin therapy.
- Own end-to-end design across discovery, wireframing, high-fidelity prototypes, and design system contributions.
- Translate complex clinical data into dashboards that help teams act faster with confidence.



Designer

Threedium · London, UK · Remote

MAR 2024 – MAR 2025

Immersive 3D product experiences for e-commerce platforms.

- Created interactive 3D product experiences to improve discovery and engagement on e-commerce platforms.
- Delivered clickable prototypes and storyboards that aligned cross-functional teams and accelerated client approvals.



Product Designer

Tuttify · Florida, USA · Remote

JAN 2023 – APR 2024

EdTech platform focused on learning flows and visual consistency.

- Designed user flows and interactive prototypes, improving usability through iterative testing.
- Built scalable design components and documented patterns to keep the product consistent at scale.



Visual Designer

I am Digital · Brazil

2019 - 2023

Advertising and brand design for clients across industries.

- Helped 20+ companies reach their goals through brand systems, campaign assets, and client-facing presentations.
- Built a foundation in visual communication and consistency that still shapes how I approach product work.

EDUCATION



Gama Academy

Product Design

NOV 2022 - JUN 2023



Belas Artes Advertising

Bachelor's degree, Advertising

AUG 2017 - AUG 2021